

Tad Coffin

3227 Los Olivos Ave, Desert Heights, California 92277

(619) 250-0035 - webmaster@mediatitan.com

TadCoffin.com

OBJECTIVE:

To utilize refined skills in leadership, management, and information technologies in a way that improves our shared world. Particular interest in a career-position with a progressive non-profit organization.

EDUCATION:

University of California, Los Angeles - Bachelor of Arts in Design - 1995-1999

- Studied and excelled in color, form, drawing, painting, photography, and programming
- Additionally studied video production, three-dimensional modelling, animation, and multimedia

SKILLS:

- **Management:** long, medium, and short-term scheduling, planning, sales, hiring, firing, internal relations, customer relations, budgeting, purchasing and writing
- **Technical:** design, programming, marketing, business software, photography, video production, database design, secure web server administration, web development, social media management
- **Interpersonal:** well-spoken, highly responsive, with attention to detail

PROFESSIONAL EXPERIENCE:

Artist - 2012-Present - San Diego and Desert Heights, California

- Achieved #1 rankings on Etsy search results for high-profile keywords such as “photography”
- Sold works internationally using various platforms such as WordPress, Etsy, eBay and Amazon

Campground Host - 2016-Present - Joshua Tree, California

- Co-founded a camping gear rental service with over 150 five-star reviews on Airbnb
- Promoting the principles of Leave No Trace

Property Manager - 2013-2017 - San Diego and Desert Heights, California

- Managed a beach-front vacation rental home in Mexico with over 500 nights booked
- Managed a long-term rental property in Desert Hot Springs including maintenance work

Director of Engineering - FINARTA USA, Inc. - 2007-2013 - San Diego, California

- Created a secure virtual network by which to remotely view, sell and exhibit fine art
- Responsible for hiring and management of a team of what grew to seven programmers
- Designed databases, software and user interfaces, with focus on deadlines and budgets
- Reported to CTO (San Diego), worked closely with both the CEO (London) and Founder (Paris)

CEO - Media Titan, Inc. - 1999-2013 - San Diego, California

- Created and managed a company that provided design, marketing and programming services
- Company grew to four programmers, two representatives, one designer, and one marketer
- Steered company toward advertising revenue with a focus on promoting renewable energy
- Ranked #1 on Google for keywords such as “internet marketing articles” and “solar energy”

References available upon request / Open to relocation

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